



ZACHARY OPASKAR
DESIGNER
PRODUCT DEVELOPER
PROBLEM SOLVER

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*work
experience*

Business Design/Product Development – Snappets, LLC *La Crescenta, CA*
October 2012 – Current

Created Snappets, LLC. Designed and fabricated a complete line of paper toys. I have raised the capital to produce the first line of “Dinosaur Snappets.” I am currently developing the business side of operations by building a base of retail sales and working with other interested parties to continue exploring possible verticals for the toys various applications.

Information and Visual Designer/Illustrator – Freelance *Various locations*
September 2001 – Present

Recent clients include Green Street Ads, Pasadena, CA, where I worked closely with principal designer on a logistics application. For the retail/distribution company 33third.com I have fabricated a marketing campaign utilizing print and online resources. Maple Green Realty in Los Angeles, CA was provided with a new logo and print collateral. For Skill House Learning, an English as a Second Language (ESL) education company, I designed all of their new print collateral as well as social media content.

Artist – Metamorphosis: International Group Exhibition *Shanghai, China*
May 2013 – July 2013

Hillybilly: Solo Exhibition *Shanghai, China*
October 2012

Weird’s Around: Solo Exhibition *Los Angeles, CA*
November 2011 – January 2012

Text Reveals Title: Solo Exhibition *Honolulu, HI*
December 2006 – January 2007

Recent Works: Solo Exhibition *Honolulu, HI*
February 2005 – March 2005

Designer – Chase/Temkin & Associates *Hawthorne, NY*
September 2009 – May 2010

Designed print and digital collateral for medical and educational nonprofit organizations. This included a campaign for the not-for-profit OSSINING Matters. I worked with both client and fabricators from concept to completion as I designed and illustrated original artwork and print materials for their annual fund raising concert. This included posters and invitation literature in both English and Spanish.

Production Manager – Honolulu Weekly *Honolulu, HI*
March 2006 – December 2007

Supervised and directed three designers as Production Manager for “Honolulu’s Weekly Alternative.” I was responsible for the timeliness of ad representatives and editorial contributors as well as layout of paper. I illustrated the majority of cover art and successfully reformatted paper from Quark to a more efficient InDesign template.

education

Bachelor of Science in Graphic Design University of Cincinnati, OH, 2001

References available upon request